

# Fully Integrated Digital Communication Agency

Web | Mobile | Social Media



**DIGINOV**

BRIDGING THE DIGITAL GAP IN YOUR COMPANY



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A flat-lay photograph of various travel items arranged on a light-colored wooden surface. The items include a large woven straw hat, a dark brown leather bag, a pair of sunglasses, a clear water bottle with a white cap, a passport, a small photograph of a woman, and a card with a QR code and the text 'Simply Us'. The text '01' is overlaid in white on the left side of the image.

01

Simply Us

DIGINOV.CM is full-service Web Development Company offering an extensive range of Internet services to businesses and organizations around the world. DIGINOV.CM's industry leading team is at the forefront of pioneering results-driven Internet business solutions and technologies.

Our mission is simple, to create quality work that is purposeful, beautiful, meaningful, and long-lasting.

We ensure that each part of your brand, large and small, is essential, and ties into a flexible, harmonious, and enduring system that works for you and your audience.

We don't just build websites. We help build businesses.

A photograph of a spiral-bound notebook with a wireframe diagram of a cube drawn on it. A blue pen and a pencil are resting on the notebook. The image is overlaid with a semi-transparent dark brown filter. The text '02 Our Capabilities' is centered on the page in a white, sans-serif font.

02

Our

Capabilities

We specialize in web development, e-commerce, mobile development, hosting and more.

We offer a no nonsense approach to what is a complex yet vitally important area of activity for any commercial business.

## Web Design

We are a team of experienced web designers focused on how a site looks, performs, and works to engage users.

We design exceptional sites that are built for performance and usability. Projects have seen us working in platforms like Joomla, Wordpress, Drupal and Magento. But we're happy to work in any environment.

We love to design sites that engage users and simplifies their experience. When we design, we do it well.

## Website Hosting

Because our clients deserve the best, our exclusive hosting provider is EndLayer.

We don't simply resell hosting services from "big name" providers that offer overtaxed connections and servers and impossible to reach customer service departments.

We have a vested interested in EndLayer, which insures Frankel Interactive customers are treated with priority service.

## Digital Marketing

We have a team of digital marketing specialists offering services in SEO, PPC, Social Media and Content Marketing.

We use these services to identify and engage our client's target audience in order to convert leads into sales. Every action is made through considered metrics to ensure the best return on investment for our clients.

We have proven that a combined approach, which utilises all these digital marketing services substantially increases online traffic.

## Web/Mobile App development

Experienced developers who can build and support web applications as well as mobile apps.

DIGINOV.CM is a web development agency with the in-house expertise to meet a diverse range of requirements, from standard CMS, for straight forward sites, to custom development of complex web portals and database applications.

## Graphics Design

Keeping your design, branding and overall marketing up to speed with what your clients/customers expect to see is phenomenally important.

Design concept and philosophy are constantly changing to meet the needs of our constantly changing society. Don't let your business fall behind, let DIGINOV.CM handle all of your graphic design needs.

Your logos, brochures, banners, and advertisements must be something that makes you stand out among your competition!

## Technical Services

IT Support|Web Hosting|Email Hosting|Network Solutions|Cloud Computing|IT Procurement|IT Consultancy

Take advantage of our knowledge and experience in technology to improve your IT systems.

Make your systems more secure and reliable and maintain business continuity by utilising our technical expertise.



A blurred background of a desk with a laptop, a smartphone, and a cup of coffee. The laptop is open, and the keyboard is visible. A smartphone with a red case is in the foreground. A white cup of coffee on a saucer is on the right. A colorful highlighter is also visible.

03

Our  
Work

We have signed off projects for a diversified array of industries and organizations ranging from banking and finance, real estate, insurance, media, non-governmental and international organizations, travel and tourism, education, shipping and transportation, hospitality, consultancy, law firms, e-commerce, architecture, design and many more.

We strive to build long lasting business partnerships that rely on trust, dedication, passion to the work but above all solid customer satisfaction.

# Bomaye

bomaye.show



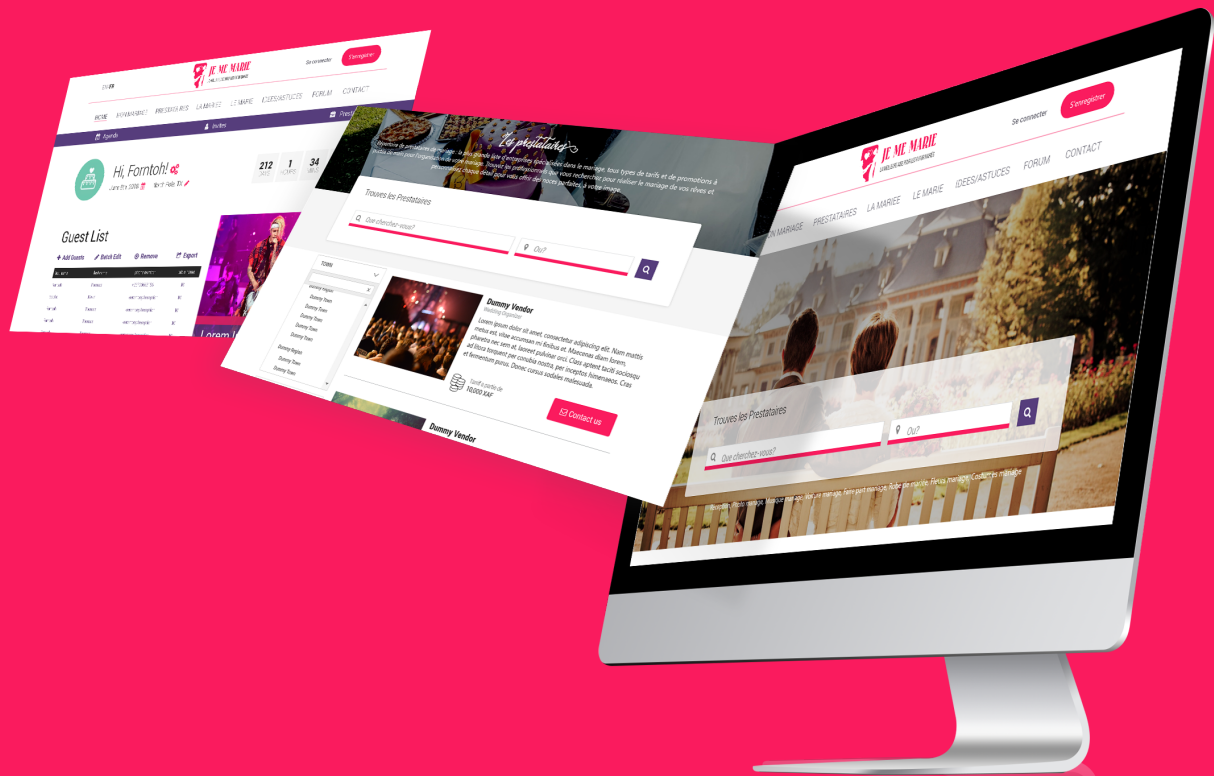
Bomaye Entertainment LLC is a concert management company that is responsible for organizing live concert tours and special event performances. It's main mission is to bring African class artists and attractions to audiences outside of the continent.

# ISITravel

Android app



# Je Me Marie Wedding Planning



**JE ME MARIE**  
LA MEILLEURE AIDE POUR LES FUTUR MARIÉS



A large crowd of people is gathered outdoors, many holding up colorful objects like balloons and streamers against a blue sky with clouds. The scene is festive and celebratory.

04

Our

Cornerstones

Passion, talent, and experience combined. Born Interactive's team has acquired extensive Web and multimedia development expertise working on innovative versatile solutions. Latest management principles and internal proven processes are adopted to provide skillful and professional enterprise digital and interactive solutions, tailored to achieve measurable and effective results.

"Passion, Dedication, Inspiration,  
Trilogy of Success."

- Haytham Sawma, COO

## Our Team

A multi-disciplinary team of more than 70 skilled experts, each with extensive digital experience, within 8 organizational departments: Client Servicing, Creative, Design, Frontend Development, Back-end Development, Marketing, Social Media, HR and Finance. Born Interactive's team, with its diversified knowledge, is able to clearly translate business objectives and requirements into strategic campaigns and tactical activities as well as detailed technical requirements that would ensure return on investment and scalability.

### Our team of handpicked professionals

Business Developers

Graphic Designers

Pre-sales Executives

Multimedia Designers

Marketing SEO Specialists

Web Producers

Client Servicing Specialists

Software & Web App Developers

Social Media Consultants

Webmasters

Community Managers

User-Experience Specialists

Art Directors

etc.

# Our Partnerships



05

Why

DIGINOV.cm



## Marketing, creativity, and technology combined.

- Senior-agency talent: digital interactive communication specialists with an integrated consultancy approach
  - Marketing, design, and technical expertise combined
  - Diversified and comprehensive business portfolio leading to a thorough understanding of local and international brands communication strategies and methods
  - Exposure to multiple cultures: projects completed for US, European, African, Asian, and MENA markets
  - Completed projects in various languages: Arabic, English, French, Spanish, German, Italian, Greek, Farsi, Chinese, Dari, Pashtu, Kurdish, etc.
  - International standards and consistent high-end quality of products and services
  - Institutional approach for managing online projects with proven successful processes and workflows
- A high level of business ethics, transparency, integrity and customer satisfaction above all

06

Contact Us



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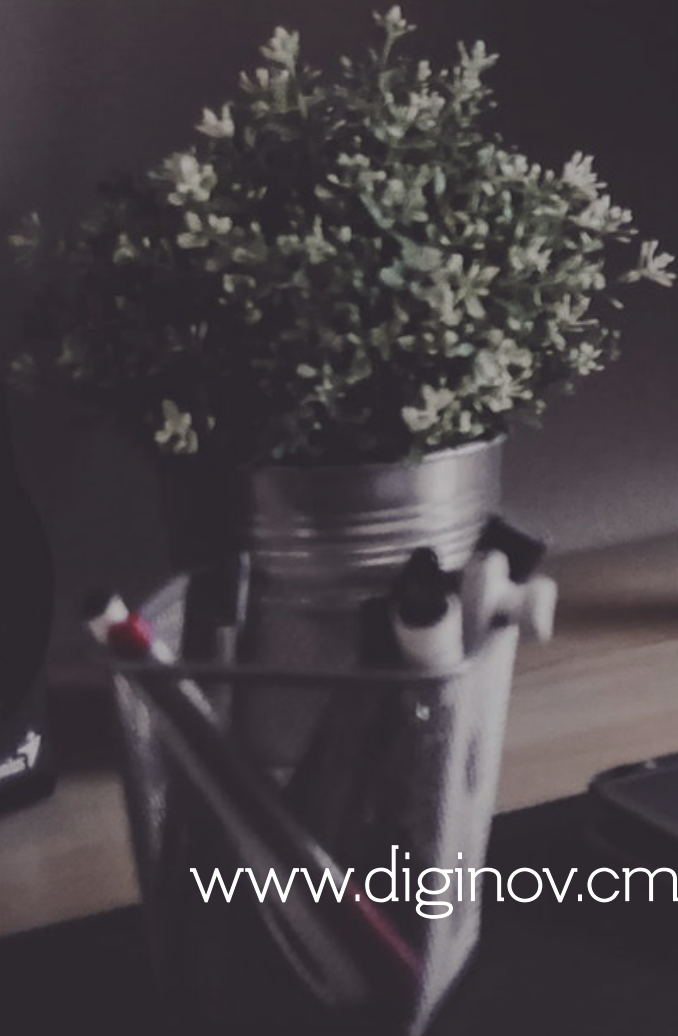
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